

BSides Perth 2023 Sponsorship Packages

LEVEL	SUPPORTER	SILVER	GOLD	PLATINUM
COST	\$2,500	\$5,000	\$10,000	\$15,000
AVAILABILITY	∞	∞	6	1
SHOUT-OUTS	No	Start of each day	Start of each day included with other Gold sponsors, after Platinum	Special call out first each day
WEBSITE LOGO	Small	Medium	Medium	Large
BANNER	No	1 x Foyer	2 x Foyer	Foyer and Podium
SOCIAL MEDIA	SHARED posts	SHARED posts	Posts for Gold Sponsors	Dedicated post for Platinum
INTERMISSION SLIDES	SHARED with SILVER (Small)	SHARED with SUPPORTER (Medium)	SHARED with GOLD only(Large)	PRIMARY
INCLUDED TICKETS	2	5	10	20

Booking Form

I have read and accept the Support Terms and Conditions Agreement (following page)

X _____ X _____
 (Name of Authorised Sponsor representative) (Signature)

X _____ X _____

SPONSORSHIP LEVEL	COST	PLEASE CHECK
PLATINUM	\$15,000	<input type="checkbox"/>
GOLD	\$10,000	<input type="checkbox"/>
SILVER	\$5,000	<input type="checkbox"/>
SUPPORTER	\$2,500	<input type="checkbox"/>

Sponsorship Definitions

COST	Total cost for the sponsorship package defined
AVAILABILITY	Total number of sponsorship spots open for that particular package
SHOUT-OUTS	Organisers will start the day by welcoming attendees, and thanking sponsors in accordance with the sponsorship package.
WEBSITE LOGO	Size of logo that we will upload to the BSides Perth website relevant to the sponsorship package.
BANNER	This is a typical pull up banner commonly used by companies at conferences. Nothing larger than that unless discussed and agreed to with BSides Perth organisers. To be supplied by the sponsor.
SOCIAL MEDIA	<p>Shared posts - for Supporter and Silver packages, we will create social media posts with sponsors name with reference to their official social media handle.</p> <p>Posts for Gold sponsors - one dedicated post from BSides Perth social media accounts (LinkedIn & Twitter) thanking company for sponsorship prior to the conference. One shared post with other gold sponsors during the conference.</p> <p>Posts for Platinum sponsor - to discuss and agree upon with the sponsors marketing team.</p>
INTERMISSION SLIDES	<p>30 minutes prior to the conference starting and before the first presentation, in between speaker presentations, intermissions and breaks, we will have slides on rotation thanking our sponsors.</p> <p>Supporter and Silver - one slide will be shared with all sponsors in this package group. Supporters will have a small logo, Silver will have a medium sized logo.</p> <p>Gold - one slide will be shared with all Gold sponsors - with an equal sized logo between sponsors.</p> <p>Platinum - dedicated slide to Platinum sponsor.</p>
INCLUDED TICKETS	Number of tickets included in sponsorship package

Sponsorship Terms and Conditions

Sponsorship Agreement: between the event-specific Security BSides organiser ("Organiser") and ("Sponsor") is valid from the date it is fully executed through the end of the sponsored event.

Sponsor Marketing Use Agreement: Sponsor may use the following tag line on its marketing materials during the term of this Sponsorship Agreement: "Official Sponsor of Security BSides".

Production Timeline: In order for Organiser to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all Organiser related submission deadlines:

- Trademark/Logo, Sponsor URL, Ad (if applicable), Banner display (if applicable), will be sent within 10 business days from the date this Sponsorship Agreement is fully executed.
- All items will be submitted one month prior to the event or production deadline.

Sponsor Trademark Usage Agreement: Sponsor agrees to allow Organiser to use Sponsor's trademark/logo/tagline solely to perform and fulfill its obligations under the Sponsorship Kit and this Sponsorship Agreement.

Sponsor Trademark Usage: Notwithstanding Section 4 above, Sponsor agrees to allow Organiser the right to use Sponsor's trademark/logo/tagline and graphics on all of the promotional benefits, including but not limited to:

- The Web banner add to be posted on the event and Security BSides Web pages
- Sponsor benefit items Organiser detailed on the Support Package section
- Any Exhibit Hall promotional banner and signage/lanyard, etc.

Web Reference: Sponsor may publish an Internet hyperlink from Sponsor's website to the event-specific and Security BSides websites, and maintain the hyperlink as an active, functional, and correct link to the websites through the duration of the event and thereafter unless removal is requested by Sponsor.

Payment: Full payment must accompany this application and Sponsorship Agreement and be received by Organiser. Payment can also be sent via PayPal. Failure to pay full balance will subject sponsorship to cancellation.

Non-endorsement: The use of Sponsor's name within Security BSides or event-specific websites or mailing lists does not constitute endorsement by Security BSides or Organiser of the Sponsor, the Sponsor's services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services, or programs have been endorsed by Security BSides or Organiser.

Non-exclusivity: Neither Security BSides or Organiser awards exclusive sponsorship or establishes exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and Security BSides or Organiser.

Limited Liability: In the event that circumstances beyond the commercially reasonable control of Organiser interferes with, or prevents, Organiser from fulfilling, in part, or all of, Sponsor's promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Organiser, Security BSides, as well as their respective Board of Directors and employees *harmless* from all legal and financial liability to Sponsor, caused by such circumstances, beyond the fee paid by Sponsor for this sponsorship.

Force Majeure: Neither Security BSides, Organiser, or Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.

Rejection: Security BSides and Organiser reserve the right to reject a potential sponsor for any reason.

Entire Agreement: This and all attachments here to, constitute the entire Sponsorship Agreement.